

May 1-1964

Holst Store Now Krause's

MISHICOT — This community's oldest general mercantile establishment, A Holst and Sons, founded 74 years ago, in 1890, is now being operated under the ownership of George Krause of Randolph Street, formerly associated with the Culligan and Schumacher firm of Two Rivers. It is now known as Krause's Shopping Center.

Krause acquired the property in December and remodeled the general store into a modern super market shopping center, carrying all nationally advertised groceries, health and beauty aids, and a large selection of produce and a complete frozen food section. Future plans call for remodeling of the exterior, removing an old warehouse on the west side for conversion into a blacktopped parking lot. Krause also plans to continue appliance servicing work.

A graduate of Mishicot High

School, Krause married the former Joan Baker of Kewaunee. They have five sons and a daughter. He is a member of Holy Cross Parish, serving as its treasurer. Also, he is a trustee of the Knights of Columbus Council, a member of the Holy Name Society, Mishicot Jaycees and Mishicot Lions Club.

The Holst family came from Potter, Wis., in 1890 and erected the store on what is now Main Street, with living quarters in the rear. Hugo Holst and his brother, the late Arthur Holst, took over the business in 1918. The establishment was a typical country store with groceries, dry goods and men's and women's ready-to-wear. Arthur Holst died in 1940 and his widow, Eva, remained in partnership for three years, disposing of her share to Hugo Holst, longtime civic leader, first village president and the first president of the Lions Club. He had been active in Red Cross circles for years and served as county chairman. For 14 years he has been on the board of trustees of the Maple Crest Sanatorium, currently serving as president.